

Business/Economics/Entrepreneurship/Finance/ Information Systems/Management/Marketing

The following USAC Specialty programs offer courses and internships targeted to the academic needs and interests of business, economics, entrepreneurship, finance, information systems, management, and marketing majors and minors. Please visit USAC.edu for course descriptions and terms offered; and speak with your academic advisor to see how you can best fit study abroad into your University of Nevada, Reno degree program. Syllabi are available upon request at syllabus@usac.edu

China – Shanghai	
USAC Course Title	UNR #
China Phenomenon: Society, Politics and Business	PSC 407I
Chinese Business Issues and Practices	MGT 489
Chinese for Business Professionals	CHI 409
Corporate Finance	FIN 301
Entrepreneurship in a Global Market	ENT 493
International Business Management	MGT 480
International Financial Management	FIN 308
International Marketing	MKT 456
Managing in a Global Economy with Emphasis on China	MGT 491
Marketing Principles	MKT 210
Strategic Brand Management	MKT 451
Chile - Santiago	
Business Ethics and Corporate Social Responsibility in Latin America	MGT 494
International Political Economy and Business: Globalizing Latin America I	PSC 407S
Writing for Strategic Communications	SPAN 316
Czech Republic – Prague	
Czech Social and Economic Transformation After 1989: Winners and Losers	PSC 407H
Global Economy	BUS 400
Italy – Torino	
Business Ethics and Fair Trade	MGT 491
Business Leadership, Management, and Teamwork	MGT 491
Human Resource Management	MGT 367
Intercultural Communication	COM 412
International Marketing	MKT 456
Marketing Principles	MKT 210
Operations Management	SCM 352
Italy – Verona	
Business Communications	ENG 333
Comparative Economic Systems	PSC 405P
Fashion Marketing and Merchandising	MKT 492
Event Management	TCA 474
International Sports Business	MGT 491
Hospitality Marketing	MKT 492
Intercultural Communication	COM 412
International Strategic Management	MGT 491
International Marketing	MKT 456

International Trade	ECON 462
Italian Food and Wine Business Field Study	WLL 295
Marketing Principles	MKT 210
Operations Management	SCM 352
Spain – Bilbao	
Consumer Behavior	MKT 312
Corporate Finance	FIN 301
Economic Development and Non-Governmental Operations	PSC 405Z
Global Economics	ECON 493
Human Resource Management	MGT 367
Intercultural Communication	COM 412
International Marketing	MKT 456
International Strategic Management	MGT 323
Management and Leadership	MGT 323
Marketing Principles	MKT 210
Operations Management	SCM 352
Business Spanish	SPAN 316
Spain – Valencia	
International Business	BUS 490
Operations Management	SCM 352
Thailand – Chiang Mai	
Business Ethics and Sustainability	MGT 485
International Business Management	MGT 480
International Organizational Behavior	MGT 323
World Economic Issues	ECON 462
Uruguay – Montevideo	
Agribusiness Marketing	AGSC 280
Global Business Management: The Viticulture and Wine Industry	MGT 491
Health Business Administration	BUS 400
Intercultural Negotiation	SPAN 442
International Marketing	MKT 456
Sports Marketing	TBD
Start Ups and Entrepreneurship	BUS 400
Viticulture Field Study*	WLL 295
Business Spanish	SPAN 316

Course offerings must meet minimum enrollments and are subject to change.

*Field Study courses have an additional fee